

WEBINAR ON QUANTITATIVE PATHWAY TO THEORY GENERATION RESEARCH

November 14-15, 2022

9:00AM – 5:00PM via ZOOM Teleconferencing

The International Association of Scholarly Publishers, Editors and Reviewers (IASPER) with the SEC Registration No. CN201433407 is inviting you to participate in the **Webinar on Quantitative Pathway to Theory Generation Research** that will be on **November 14-15, 2022** via **ZOOM Video Teleconferencing**.

Rationale

Research in the Philippines has remained backward by getting stuck in descriptive studies. Thus, such studies are rejected in Scopus and Clarivate Analytics-indexed journals. This training provides the pathway to theory generating research which aims to approximate the reality of complex phenomena. Systematic and meta-analysis reviews provide the empirical evidence for new hypothesis for theory generation. This research genre is a defining character of research expertise.

The webinar objectives are to:

1. familiarize on theory generation research in higher education;
2. learn the models of theory generation;
3. simulate theory generation research; and
4. publish research on theory generation.

Resource Speaker

DR. JOHN VIANNE MURCIA

Director, Institute of Economy and Enterprise University of Mindanao

A Marketing graduate and a statistician/data analyst by profession, he earned two master's degree - an MBA in Corporate Management at the University of Southeastern Philippines, Master in Predictive Analytics (Asset Management and Productivity) from Curtin University in Perth, Western Australia. He also holds a PhD in Development Research and Administration from the University of Southeastern Philippines. As a specialist of the IPO, he supervises the data collection of surveys and data analyses of popular opinion studies. He is currently implementing his reentry action plan - to establish UM's data analytics center, the first of its kind in Mindanao, which envisions data-driven decision-making in both administrative, teaching and research functions of the University.

Currently, he is pursuing an MS degree in Economics from the University of Mindanao, where he is now the Director of the Institute of Economy and Enterprise Studies and concurrent University Statistician and



**International Association of
Scholarly Publishers, Editors
and Reviewers, Inc.**

Website

<https://aseanresearch.org/iasper>

Phone

+63 (088) 323 4282

+63 917 703 4282

Email Address

iasper@aseanresearch.org

iasper.2014@gmail.com

Address

Door 4 2F, Montblanc Bldg.,
848 Burgos corner Chaves Sts.
Cagayan de Oro City, Philippines
9000

Vision

A community of ethical and
scholarly publishing
practitioners.

Mission

We commit to advance the
professional expertise of the
scholarly publishers, editors and
reviewers; to provide expert
services in scholarly journals; to
promote publication ethics in
scholarly journals; and to
support various causes in the
promotion, development and
advancement of scientific
publication.

Data Analytics Focal Person. He is a specialist of UM's Institute of Popular Opinion. His research expertise involves applied statistical modelling, forecasting, and econometrics, and teaches Consumer Behavior, Research Methods, Business Analytics, Inferential Statistics, and Agribusiness Economics courses in his spare time.

Registration Fee

The regular registration fee is **2,500.00PHP**. Discounted rate of **2,000PHP** will be applied for individual members. Deadline of registration will be on **November 12, 2022**.

Registration Process

1. All interested participants must fill-up the online registration via the link provided: <https://forms.gle/fUNA2icRFVoQHypd7>. By accomplishing the pre-registration form, you had thereby committed to attend and settle the required registration fee for the webinar.
2. Once we receive your filled-out google form, we will be sending you a charge invoice reflecting the details of the mode of payment chosen.
3. Once registration payment has been made, please send us the copy of the deposit slip or proof of transaction via email (iasper@aseanresearch.org).
4. We will be sending the ZOOM Meeting ID and Password credentials once participation is confirmed.
5. Please make sure to create a Zoom Account by visiting <https://zoom.us/signup>.

Webinar Set-up

Participants will be needing a Mobile Phone or Laptop, Zoom Account and internet connection to participate on this Webinar. The Webinar will run for two consecutive days from **9:00AM – 5:00PM** on **November 14-15, 2022**.

Post-Webinar

1. Participant will be receiving three e-certificates: Certificate of Completion, Participation and Attendance.
2. We will be providing official receipt for the registration sent via email. Should you request for the original copy of the official receipt, we could send it via LBC with a minimal shipping fee of P145.00 shouldered by the participant.
3. All soft copies of the files/materials used during the webinar will be sent via email after the webinar.



**International Association of
Scholarly Publishers, Editors
and Reviewers, Inc.**

Website

<https://aseanresearch.org/iasper>

Phone

+63 (088) 323 4282
+63 917 703 4282

Email Address

iasper@aseanresearch.org
iasper.2014@gmail.com

Address

Door 4 2F, Montblanc Bldg.,
848 Burgos corner Chaves Sts.
Cagayan de Oro City, Philippines
9000

Vision

A community of ethical and
scholarly publishing
practitioners.

Mission

We commit to advance the
professional expertise of the
scholarly publishers, editors and
reviewers; to provide expert
services in scholarly journals; to
promote publication ethics in
scholarly journals; and to
support various causes in the
promotion, development and
advancement of scientific
publication.

Payment Details

Payment through Bank:

Name of Bank: Bank of the Philippine Islands

Address: Georgetown Cybermall, RN Pelaez Blvd. Kauswagan,
Cagayan de Oro City 9000

Account Name: International Association of Scholarly Publishers, Editors and Reviewers, Inc.

Account Number: 8991-0002-76 (Peso Checking Account)

Payment through GCASH (GCASH to BPI Bank Transfer Option):

Name of Bank: Bank of the Philippine Islands

Account Name: IASPER INC

Account Number: 8991000276

Payment through Western Union, Palawan or MLhuillier:

Name of Recipient: Gayle T. Salalima

Address: 4-2f Montblanc Bldg. 848., Burgos corner Chavez Sts., Cagayan de Oro City 9000, Philippines

Contact No: (0917) 713 6816

Contact Details

MS. GAYLE T. SALALIMA

Executive Director

International Association of Scholarly Publishers, Editors and Reviewers, Inc.

iasper@aseanresearch.org

+63 (088) 323-4282 (landline)/ +63917-713-6816 (mobile)

<http://aseanresearch.org/iasper>



**International Association of
Scholarly Publishers, Editors
and Reviewers, Inc.**

Website

<https://aseanresearch.org/iasper>

Phone

+63 (088) 323 4282

+63 917 703 4282

Email Address

iasper@aseanresearch.org

iasper.2014@gmail.com

Address

Door 4 2F, Montblanc Bldg.,
848 Burgos corner Chaves Sts.
Cagayan de Oro City, Philippines
9000

Vision

A community of ethical and
scholarly publishing
practitioners.

Mission

We commit to advance the
professional expertise of the
scholarly publishers, editors and
reviewers; to provide expert
services in scholarly journals; to
promote publication ethics in
scholarly journals; and to
support various causes in the
promotion, development and
advancement of scientific
publication.